

BOOK YOUR **ADVERTISING SPACE** in the EXPO GRANDS TRAVAUX OFFICIAL SHOWGUIDE

PUBLISHED BY

ROCK^{TO}ROAD

On April 21 & 22, 2023, all eyes of the Canadian heavy construction world will be on Olympic Stadium to Espace Saint-Hyacinthe, as the highly successful Expo Grands Travaux returns. Expecting 15,000 plus visitors from the booming infrastructure sector, it's the place to find new markets and meet old friends.

Once again, Rock to Road Magazine will publish the one and only official showguide. Show Guides will be available at the show and will be mailed to Rock to Roads Quebec readership.

We have a price structure to meet every budget, so book today!

2023 SHOW GUIDE RATES

AD SIZE	DIMENSIONS	RATE*	PREMIUM POSITIONS*	
Full page	7.125" wide x 9.625" tall (bleed 8.375" x 10.875")	\$2,690	Outside Back Cover	\$3,180
1/2 page	7.125" wide x 4.75" tall	\$2,140	Inside Cover	\$3,180
1/3 page	2.25" wide x 9.625" tall	\$1,775		
1/4 page	3.475" wide x 4.75" tall	\$1,075		

*All rates in Canadian currency. Advertising is restricted to show exhibitors and partners only. **Premium positions sold on a first come, first serve basis.
High Visibility show guide listing see page 2



BONUS! HIGH VISIBILITY LISTINGS ARE FREE TO FULL- AND HALF-PAGE ADVERTISERS.

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High Visibility listings are available at NO EXTRA CHARGE to full- and half-page advertisers, or for a nominal charge of \$250 for all other exhibitors. It includes a full-colour logo and 50-word booth description.

Ad materials, as well as logos and 50-word descriptions for high visibility listings can be sent to:

Kristine Deokaran
kdeokaran@annexbusinessmedia.com
416.510.6774

**TO RESERVE YOUR
AD SPACE, CONTACT:**

Josée Crevier
Directrice des ventes nationales,
National Account Manager
514.262.9803
jcrevier@annexbusinessmedia.com

Booking Deadline: March 10, 2023
Material Deadline: March 15, 2023

**Standard listing
(free to all exhibitors)**

**High Visibility Listing!
LOGO + 50 Words
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Vos exposants à Expo-GRANDS TRAVAUX Your Grands Travaux Exhibitors

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Rock To Road Magazine 4016 105 Donly Drive South Simcoe, ON N3Y 4N5 rocktoroad.com Rock To Road Magazine is Canada's only national publication focusing on the quarry and roadbuilding profession- al. Drop by and talk to our editor about your latest projects. Don't forget to check out the all-new www.rocktoroad.com.	Atlas Dewatering Corporation 2134 111 Ortona Court Concord, ON L4K 3M3	Boomerang Tracking Inc. 2407 525 Dominion Avenue, Box 55 Midland, ON L4R 4K6 getboomerang.ca
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